

Contract # 47936

Schedule Dates

09/12/12-09/23/12

Advertiser

JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)

Agency

Adelstein Liston (2292)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 3221 9/12-9/23 (27595)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

3221

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Adelstein Liston
222 W Ontario St #600
Chicago, IL 60654

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered

09/11/12

Last Modified

09/11/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Normal

Package Deal

15.00

Commission

\$16,852.50

Net Total

\$95,497.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 41

Grand Total: 41

Rate

\$112,350.00

\$112,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7A- 8A (ET)	1			X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/11/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	7A- 8A (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/11/12
3.0	Normal Line / SPOT	09/16/12-09/23/12	4	:30	8A- 9A (ET)								1	2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12
4.0	Normal Line / SPOT	09/17/12-09/14/12	4	:30	9A- 9:30A (ET)	1			X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/11/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	9A- 9:30A (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/11/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	9:30A- 10A (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
8.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10A- 11A (ET)	1			X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/11/12
9.0	Normal Line / SPOT	09/17/12-09/14/12	4	:30	12P- 1P (ET)	2			X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	12P- 1P (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/11/12
12.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4P- 4:30P (ET)	2			X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4:30P- 5P (ET)	2			X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:


Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Sep. 2012	41	\$112,350.00	
Grand Total:	41	\$112,350.00	

Contract #	47936	Date Entered	09/11/12
Schedule Dates	09/12/12-09/23/12	Last Modified	09/11/12
Advertiser	JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)	Entered By	Charles Shelby
Agency	Adelstein Liston (2292)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	Est: 3221 9/12-9/23 (27595)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax	3221	Commission	\$16,852.50
CPE	Local/Political Candidate Agency	Net Total	\$95,497.50
Account Types	Standard	Sales Tax	
Billing Type			
Comments			



WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

Adelstein Liston
 222 W Ontario St #600
 Chicago, IL 60654

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$850.00	\$2,550.00	WHDH Boston (WHDH)		9/11/12
15.0	Normal Line / SPOT	09/15/12-09/22/12	4	:30	7P- 8P (ET)							1		2	\$750.00	\$1,500.00	WHDH Boston (WHDH)	access hollywood	9/11/12
16.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	6:30P- 7 SPORTS SPECIAL - 7 ON THE SIDELINES								1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
17.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	6:57P- FOOTBALL NIGHT IN AMERICA								1	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		9/11/12
18.0	Normal Line / NFL	09/23/12-09/23/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$50,000.00	\$50,000.00	WHDH Boston (WHDH)		9/11/12
19.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:30P- 7 News at 11 PM								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:55P- 7 SPORTS XTRA								1	1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/11/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	7:57P- THE VOICE	1	1							1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		9/11/12
22.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	10:59P- 7 News at 11 PM							1		1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
23.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	11:30P- 7 News at 11 PM								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
24.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	11:29P- Saturday Night Live								1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/11/12
25.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6A- 7A (ET)								1	1	\$100.00	\$100.00	WHDH Boston (WHDH)		9/11/12

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Accepted-Station:	Date:
Comments:	

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222 W Ontario St #600
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Advertiser JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)
Agency Adelstein Liston (2292)
Product POLITICAL CANDIDATE (1051)
Brand Est 3221 9/12-9/23 (27595)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 3221
CPE Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,852.50
Net Total \$95,497.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 41 \$112,350.00
Grand Total: 41 \$112,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	8:30P- UP ALL NIGHT	1				1				1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		9/11/12

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